

## ● WORK EXPERIENCE

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03/2020 – 05/2020 – Geneva, Switzerland

**LIVE-ONLINE EVENT DESIGN AND FACILITATION, PURE VIRTUAL FORMAT (PROJECT)** – WORLD METEOROLOGICAL ORGANIZATION (WMO)

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**Event:**

"GEO-LDN Online User Consultation Workshop on Data Quality Standards" and "GEO-LDN DQS User Workshop"

A four-day virtual international workshop with VIP speakers, plenary discussions and working breakout groups. The workshops were followed by the online validation workshop for decision trees with users. Events were held in *Zoom Webinar* in English. (Designed and executed in collaboration with Alastair Graham, <https://geoger.co.uk/>)

**Assignment:**

- Assess needs of clients: GEO-LDN co-Chair and co-Lead of WG2, Senior Scientific Advisor, Programme Officer, Science Technology and Innovation Unit UNCCD, Director Geoger, stakeholders and workshop attendees
- Clarify overriding strategic goals of the project for the organisation
- Define objectives for productive workshops characterised by a friendly and open atmosphere
- Co-design interactive elements and sequences of the workshop including timings, VIP speaker preparation/ coaching, visuals and web conferencing tool use
- Design for a dynamic virtual experience
- Execute practice runs and provide feedback
- Implement the design live online with client, VIP speakers, co-moderators, technical support and participants
- Gather feedback and evaluate performance in achieving overall strategic goals
- Liaise with stakeholders for wrap up and next steps

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