

## ● WORK EXPERIENCE

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04/2009 – 07/2012 – Cologne, Germany

**UNIVERSITY DOCENT, CROSS-CULTURAL MANAGEMENT, HYBRID FORMAT (MASTER, INTERNATIONAL BUSINESS PROGRAM) – FACHHOCHSCHULE KÖLN / COLOGNE UNIVERSITY OF APPLIED SCIENCES**

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### Learning outcomes:

- Deepen understanding of the advantages cultural diversity offers in international business
- Acquire knowledge of cultural practices and norms in other parts of the world with particular focus on working in international organisations
- Increase awareness about cultural differences and viewpoints and what these differences mean when working in international contexts
- Gain insight about the values, practices, and products of other cultures and how these affect ideas of teamwork, leadership and international organisational units
- Improve ability to interact and communicate more effectively across cultures in international business contexts using a variety of communication media
- Apply cultural theory and personal know-how to everyday business situations

International Business Studies Program | Education | <https://www.th-koeln.de/> |

Claudiusstr. 1, 50768, Cologne, Germany

04/2009 – 02/2011 – Cologne, Germany

**UNIVERSITY DOCENT, CROSS-CULTURAL COMPETENCE, IN-PERSON FORMAT (BACHELOR) – FACHHOCHSCHULE KÖLN / COLOGNE UNIVERSITY OF APPLIED SCIENCES**

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