

● WORK EXPERIENCE

09/2019 – 12/2019 – Düsseldorf, Germany

**UNIVERSITY DOCENT FOR INTERCULTURAL MANAGEMENT, IN-PERSON FORMAT (BACHELOR) – HOCHSCHULE
FRESENIUS DÜSSELDORF**

Learning outcomes:

- Deepen understanding of the advantages cultural diversity offers in international business with focus on hospitality and event management
- Acquire knowledge of cultural practices and norms in other parts of the world
- Increase awareness about cultural differences and viewpoints
- Gain insight about the values, practices, and products of other cultures and how these relate to hospitality and event management
- Improve ability to interact and communicate more effectively across cultures
- Apply cultural theory and personal know-how to everyday business situations