

## ● WORK EXPERIENCE

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09/2020 – 12/2020 – Cologne, Germany

**VIRTUAL UNIVERSITY DOCENT FOR INTERCULTURAL MANAGEMENT, PURE VIRTUAL FORMAT (BACHELOR-LEVEL) – HOCHSCHULE FRESENIUS ONLINE PLUS GMBH (PRIVATE UNIVERSITY OF APPLIED SCIENCES)**

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### **Learning outcomes:**

- Deepen understanding of the advantages cultural diversity offers in international business with focus on hospitality and event management
- Acquire knowledge of cultural practices and norms in other parts of the world
- Increase awareness about cultural differences and viewpoints
- Gain insight about the values, practices, and products of other cultures and how these relate to hospitality and event management
- Improve ability to interact and communicate more effectively across cultures
- Apply cultural theory and personal know-how to everyday business situations

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